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Sommario/riassunto	The numbers are staggering: China spent 40 billion to host the 2008 Summer Olympic Games in Beijing and Russia spent 50 billion for the 2014 Sochi Winter Games. Brazil's total expenditures are thought to have been as much as 20 billion for the World Cup this summer and Qatar, which will be the site of the 2022 World Cup, is estimating that it will spend 200 billion. How did we get here? And is it worth it? Those are among the questions noted sports economist Andrew Zimbalist answers in Circus Maximus: The Economic Gamble Behind Hosting the Olympics and the World Cup. Both the Olympics and the