Record Nr. UNINA9910787367203321 Autore **Editors The New Strategist** Titolo The baby boom: Americans born 1946 to 1964 / / by the New Strategist editors Amityville, : New Strategist Press, LLC, 2015 Pubbl/distr/stampa Amityville, New York: ,: New Strategist Press, LLC, , [2015] 2015 **ISBN** 1-940308-89-5 Edizione [8th ed.] Descrizione fisica 1 online resource (xvii, 419 pages): illustrations American Generations Series Collana Disciplina 305.2 Soggetti Baby boom generation - United States Baby boom generation - United States - Economic conditions Consumers - United States Consumer behavior - United States Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references and index. Nota di contenuto chapter 1. Attitudes -- chapter 2. Education -- chapter 3. Health -chapter 4. Housing -- chapter 5. Income -- chapter 6. Labor force -chapter 7. Living arrangements -- chapter 8. Population -- chapter 9. Spending -- chapter 10. Time use -- chapter 11. Wealth. Sommario/riassunto After more than six decades of breaking the rules established by their elders, the Baby-Boom generation and older Americans are one and the same. In 2014, Boomers spanned the ages from 50 to 68, accounting for 24 percent of the total U.S. population and 71 percent of the population aged 50 or older. The eighth edition of The Baby Boom: Americans Born 1946 to 1964 includes in its pages, for the first time, a statistical profile of the U.S. population aged 50 or older-absorbing the New Strategist reference book Older Americans: A Changed Market into one volume. Boomers already dominate the older