

1. Record Nr.	UNINA9910787345303321
Autore	Hom Stephanie Malia
Titolo	The Beautiful Country : Tourism and the Impossible State of Destination Italy // Stephanie Malia Hom
Pubbl/distr/stampa	Toronto : , : University of Toronto Press, , [2018] ©2015
ISBN	1-4426-1756-X 1-4426-1755-1
Descrizione fisica	1 online resource (328 p.)
Collana	Toronto Italian Studies
Disciplina	338.479145
Soggetti	Tourism - Italy - History Tourism - Political aspects - Italy History Electronic books. Italy
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Codes of travel : Italy's guidebook tradition -- Italian montage : on rhetoric and representations -- Destination nation : the grand tour, Thomas Cook, and the arrival of mass tourism -- Tours of duty : touring clubs, fascist agencies, and the domestic tourism industry -- Masses in transit : the new economy of tourism in the twentieth century -- Italy without borders : simulacra, simulation, and the postmodern grand tour -- Postmodern passages : souvenirs, theme parks, outlet malls, and the body of the simulated nation.
Sommario/riassunto	Using an interdisciplinary methodology that includes archival research, ethnographic fieldwork, literary criticism, and spatial analysis, The Beautiful Country reveals destination Italy's paramount role in the creation of modern mass tourism.