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Sommario/riassunto	This study, which breaks new ground in urban research, is a comprehensive and definitive account of one of the many communities of South Asians to emerge throughout the Western industrial world since the Second World War - the British Pakistanis in Manchester. This book examines the cultural dimensions of immigrant entrepreneurship and the formation of an ethnic enclave community, and explores the structure and theory of urban ritual and its place within the immigrant gift economy.