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Nota di contenuto	pt. 1. Introduction. Direct investment in the Canadian economy -- The controversy about the international firm. pt. 2. The statistical background to the study. The nature of the interviews and questionnaire -- Comparisons of respondent firms with all direct investment companies -- Cross-classifications of the variables. pt. 3. The managers and their powers. The senior executives -- The board of directors -- The management or executive committee -- Other methods of maintaining contact with the affiliate -- The delegation of powers -- The degree of decentralization of responsibility -- The degree of supervision. pt. 4. The exports of subsidiary companies. The evidence on private international trade restriction -- The export pattern of direct investment companies -- The nature of the export sales organization -- The effect of affiliation on exports -- External pressures on foreign-owned firms. pt. 5. The imports of subsidiary companies. The import pattern of direct investment companies -- Policy and organization with regard to

purchasing -- The effect of affiliation on purchases.

pt. 6. The transfer of knowledge. The performance of research by the respondent companies -- The nature of the Canadian research programs -- Access to the parent's knowledge.

pt. 7. Comparative costs of production. Unit production costs compared with affiliates -- Broader issues regarding efficiency.

pt. 8. The pattern of ownership and finance. The ownership of voting stock -- Sources of funds -- Payment of dividends -- The United States guidelines program.

pt. 9. Nationality of ownership and performance of the firm. Degrees of foreign ownership and performance -- The nature of the resident-owned firms in this study -- Senior personnel -- Marketing and purchasing -- Research and development -- Ownership and finance -- Further tests of difference regarding performance.

Sommario/riassunto

This third edition of Foreign Ownership of Canadian Industry features a new preface contextualizing Safarian's influential work against contemporary economic issues and policies.
