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	Nota di contenuto	Contents at a Glance; Table of Contents; Introduction; About This Book; Foolish Assumptions; Icons Used in This Book; Beyond the Book; Where to Go from Here; Your Treasure Hunt Begins; Part I: New Tools for New Times; Chapter 1: Best Messages: Land Jobs and Leap Ahead; A Brief Kaleidoscope of Letter Types; Digital Is Destiny; Memorable Job Search Letters; Why Job Letters Are the Future; Chapter 2: Mobile Meets Job Search; The FAQs of Mobile Job Search; Who Mobile Benefits Most; What Mobile Offers Everyone; Say Hello to Job Search Apps; Greet Mobile Company Job Pages
		Consider These Message TipsCheck Out Sample Mobile Messages; Mobile Job Search in the Digital Age; Chapter 3: Newcomer Letters that Persuade; 13 Messages to Outrun Rivals; More Cool Job Letters Ahead; Part II: Essential Job Search Letters; Chapter 4: Job Ad Reply Letters and Notes; Watching for Smooth Moves; Making Contact with Cover Notes; Feasting Your Eyes; Chapter 5: Getting Help: Networking Letters; Zooming In on Purposeful Networking; Finding the Best Places to Network; Networking Letters to Note; Help on the Way - Samples Ahead; Chapter 6: Prospecting Letters
		Pitch with Immediate PromiseSend Digital Mail or Postal Mail?; Techniques to Tap; On with the Letters!; Chapter 7: After-Interview Letters; Great Reasons to Write After Interview; Tackling the Mechanics

Sommario/riassunto	New-style job messages that get you in the door and on your way upFrom sparkling cover letters to six-word bios, a fresh bevy of job search letters has grown powerfully useful for successful career communications. Job Search Letters For Dummies delivers the quality of New Era know-how you need right now to land good jobs and thrive. Whether you're a long-time professional or a recent college graduate - or somewhere in between - Job Search Letters For Dummies has you covered.Job Search Letters For Dummies covers the gamut of leading-edge topics, includin