

1. Record Nr.	UNINA9910787322103321
Autore	Lynch Annette (Annette Ferne)
Titolo	Porn chic [[electronic resource]] : exploring the contours of raunch eroticism / / Annette Lynch
Pubbl/distr/stampa	London ; ; New York, : Berg, 2012
ISBN	1-4725-2013-0
Edizione	[English ed.]
Descrizione fisica	1 online resource (231 p.)
Collana	Dress, body, culture
Disciplina	306.77
Soggetti	Pornography Erotica Popular culture Pornography - Social aspects Sex - Social aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	PORN CHIC; Contents; List of Figures and Table; 1 Porn Chic: Exploring the Contours of Raunch Eroticism; 2 From James Bond to Tucker Max: The Development of the Millennium Unapologetic Bad Boy Pop Culture Icon; 3 The Birth of Pop Culture Porn Chic; 4 Midriff Marketing: Teaching Girls the Power of Sexy; 5 Girls Gone Wild: College Coeds Flash Their Goods; 6 Creating, Molding, and Performing Mainstream Porn Identity; 7 Playboy Fantasies, Hooters Girls, and Coyote Ugly Tattoos; 8 Construction of Cyber Raunch Identity: The Private Becomes Public 9 "Va-Va-Voom Goes the Soprano": Engaging Discourse on Porn Chic10 The Path toward Gender Justice; Notes; References; Index
Sommario/riassunto	The mainstreaming of pornographic imagery into fashion and popular culture at the turn of the millennium in Britain and the US signalled a dramatic cultural shift in construction of both femininity and masculinity. For men and women, raunch became the new cool. This engaging book draws from a diverse range of examples including film, popular tabloids, campus culture, mass media marketing campaigns, facebook profiles, and art exhibits to explore expressions and meanings of porn chic. Bringing a cultural and feminist lens to the

material, this book challenges the reader to question the sexual a
