

1. Record Nr.	UNINA9910787281903321
Titolo	Reinventing the economics of sport / / guest editor, Associate Professor Angel Barajas
Pubbl/distr/stampa	Bradford, [England] : , : Emerald Insight, , 2014 ©2014
ISBN	1-78441-281-3
Descrizione fisica	1 online resource (73 p.)
Collana	Sport, Business and Management : An International Journal, , 2042-678X ; ; Volume 4, Issue 3
Disciplina	338.47796
Soggetti	Sports - Economic aspects Professional sports - Economic aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Cover; Editorial advisory board; Guest editorial; Productivity in professional Spanish basketball; Using a brief questionnaire to assess the overall perceptions of basketball spectators ; Is human capital protection effective? The case of the Basque Country in Spanish football; Economic crisis, sport success and willingness to pay: the caseof a football club; Top European football clubsand social networks: a true 2.0 relationship?
Sommario/riassunto	This e-book is a selection of papers presented at the IV Congreso Iberoamericano de Economía del Deporte (IV Iberoamerican Conference on Sport Economics) in Madrid in 2013 under the title 'Reinventing the Economics of Sport'. During the conference, researchers from Spain, Portugal and several Latin American countries presented 54 scientific papers in fields related to the Economy of Sports and its Management. The Conference included the following research areas: economic impact of sports; financial balance in sports organizations; economic planning in sports; financial health of public and pri