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Nota di contenuto	Acquiring firm-specific advantages: organizational innovation and internationalization at Indian multinational corporations / Prasad Oswal, Winfried Ruigrok, Narendra M. Agrawal -- Degree of internationalization and economic performance of SMEs IN Bangalore : influential factors and outcomes / M.H. Bala Subrahmanya -- The role of personal networks in Russian MNCs' internationalization / Snejjina Michailova, Kseniya Nechayeva -- Low-level management control and cross-border knowledge transfer of emerging economy firms / Chang Liu ... [et al.] -- The internationalization of Russian mobile telecommunications operators / Olga Annushkina -- Shareholder value creating strategies for emerging markets / Hemant Merchant -- Do service firms prefer domestic expansion despite prior international experience : the case of Indian software MNEs / Naveen Jain, Nitin Pangarkar, Yuan Lin -- Brazilian companies in their habitat : the impacts of pro-market reforms in their evolution and internationalization / Afonso Fleury, Maria Tereza Leme Fleury -- Corporate financial reporting in the BRIC economies : a comparative international analysis of segment disclosure practices / Helen Kang,

Sidney J. Gray -- Are Chinese CEOs stewards or agents? Revisiting the agency-stewardship debate / Helen Wei Hu, Ilan Alon -- How do family, insider and institutional shareholder perceive institutional risks in foreign market entry? Evidence from newly industrialized economy firms / Wiboon Kittilaksanawong -- Effects of market timing on the capital structure of Brazilian firms / Tatiana Albanez, Gerlando Augusto Sampaio Franco de Lima.

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Sommario/riassunto

The adoption of pro-market economic reforms by emerging market economies in the last two decades has transformed the institutional context for firms in these economies. The objective of this volume is to better understand how domestic and foreign firms have transformed their strategy, organization and management system in response to this change. Understanding of such transformation will provide implications to integrate contextual factors in theorizing about firm behaviour in emerging as well as developed economies. These studies will also assist practicing managers to comprehend various configurations of firm activities and complexities of competition in diverse institutional settings.

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