1. Record Nr. UNINA9910787197403321 Autore Garcia Desiree J. <1977-> Titolo The migration of musical film: from ethnic margins to American mainstream / / Desiree J. Garcia New Brunswick, New Jersey: ,: Rutgers University Press, , 2014 Pubbl/distr/stampa ©2014 **ISBN** 0-8135-6866-8 Descrizione fisica 1 online resource (273 p.) Disciplina 791.43/6 Soggetti Musical films - United States - History and criticism Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Front matter -- Contents -- Acknowledgments -- Introduction: There's Nota di contenuto No Place Like Home -- 1. The Shtetls, Shund, and Shows of Musicals --2. The Musicals of Black Folk: Race Cinema and the Black-Cast Musicals of 1929 -- 3. "Not a Musical in Any Sense of the Word": Allá en el Rancho Grande Crosses the Border -- 4. "Our Home Town": The Hollywood Folk Musical -- 5. "Tahiti, Rome, and Mason City, Iowa": Musical Migrants in the Postwar Era -- 6. "Ease on Down the Road": Folk Musicals of the Ethnic Revival -- 7. Home Is Where the Audience Is: The Sing-Along -- Conclusion: Beyond the Rainbow -- Notes --Bibliography -- Index -- About the Author Movie musicals are among the most quintessentially American art Sommario/riassunto forms, often celebrating mobility, self-expression, and the pursuit of one's dreams. But like America itself, the Hollywood musical draws from many distinct ethnic traditions. In this illuminating new study, Desirée J. Garcia examines the lesser-known folk musicals from early African American, Yiddish, and Mexican filmmakers, revealing how these were essential ingredients in the melting pot of the Hollywood musical. The Migration of Musical Film shows how the folk musical was rooted in the challenges faced by immigrants and migrants who had to adapt to new environments, balancing American individualism with family values and cultural traditions. Uncovering fresh material from

film industry archives. Garcia considers how folk musicals were initially

marginal productions, designed to appeal to specific minority

audiences, and yet introduced themes that were gradually assimilated into the Hollywood mainstream. No other book offers a comparative historical study of the folk musical, from the first sound films in the 1920's to the genre's resurgence in the 1970's and 1980's. Using an illustrative rather than comprehensive approach, Garcia focuses on significant moments in the sub-genre and rarely studied films such as Allá en el Rancho Grande along with familiar favorites that drew inspiration from earlier folk musicals-everything from The Wizard of Oz to Zoot Suit. If you think of movie musicals simply as escapist mainstream entertainment, The Migration of Musical Film is sure to leave you singing a different tune.