Record Nr. UNINA9910787172403321 Broadway and beyond: commercial theatre considered / / editor, David Titolo S. Thompson; associate editor, Jane Barnette; photo by Randy Lawson; graphic design by Leah Owenby [Tuscaloosa, Alabama]:,: The University Alabama Press,, 2014 Pubbl/distr/stampa ©2014 **ISBN** 0-8173-8786-2 Descrizione fisica 1 online resource (139 p.) Theatre Symposium;; Volume 22 Collana 808.2 Disciplina Soggetti Drama - History and criticism - Theory, etc Performing arts Theater Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di contenuto Contents; Introduction; "Totally Original": Daly, Boucicault, and Commercial Art in Late Nineteenth Century Drama / George Pate: Luggage, Lodgings, and Landladies: The Practicalities for Actresses on the British Provincial Circuits in the Late Nineteenth and Early Twentieth Centuries / Christine Woodworth; "The Mind of an Adult, the Heart of a Girl": Constructing Margo Jones in Rehearsal / Boone J. Hopkins; Puttin' the Profit in Nonprofit Broadway Theatre Companies / Dean Adams Commercial Necessities: Reviving Stephen Sondheim and George Furth's Company at the Turn of the Millennium / Jeff TurnerPower in Weakness: Musicals in Poland under Communism / Jacek Mikolajczyk; The Recent Trend in Licensed Broadway Musicals in South Korea: Hybrid Cultural Products of K-Drama and K-Pop / Jae Kyoung Kim; Stages of Experience: Theatrical Connections between the Seven Stages of Experience and Historical Museums / Erin Scheibe: Grover's Corners Gets Sexy: The Appealing Dissonance of David Cromer's Our Town / Tony Gunn "There's Too Many of Them!": Off-Off-Broadway's Performance of Geek Culture / John Patrick BrayContributors

That theatre is a business remains a truth often ignored by theatre

Sommario/riassunto

insiders and consumers of the performing arts alike. The essays in Theatre Symposium, Volume 22 explore theatre as a commercial enterprise both historically and as a continuing part of the creation, production, and presentation of contemporary live performance. The eleven contributors to this fascinating collection illuminate many aspects of commercial theatre and how best to examine it. George Pate analyzes the high-stakes implication of a melodramatic legal battle. Christine Woodworth recounts the difficulties encountered by