

1. Record Nr.	UNINA9910787169303321
Autore	Casillas Dolores Ines
Titolo	Sounds of belonging : U.S. Spanish-language radio and public advocacy // Dolores Ines Casillas
Pubbl/distr/stampa	New York ; ; London, [England] : , : New York University Press, , 2014 ©2014
ISBN	0-8147-7016-9 0-8147-6036-8
Descrizione fisica	1 online resource (236 p.)
Collana	Critical Cultural Communication
Classificazione	LAW096000HIS024000SOC002010
Disciplina	791.440973
Soggetti	Radio broadcasting - United States Radio broadcasting - Social aspects - United States Hispanic Americans and mass media Radio broadcasting - Political aspects - United States Mass media and immigrants - United States Hispanic Americans - Legal status, laws, etc - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- Contents -- Acknowledgments -- A note on language -- Introduction. Public advocacy on u.s. Spanish-language radio -- 1. Acoustic allies: early Latin-themed and Spanish-language radio broadcasts, 1920s–1940s -- 2. Mixed signals: developing bilingual Chicano radio, 1960s–1980s -- 3. Sounds of surveillance: u.s. Spanish- language radio patrols la migra -- 4. Pun intended: listening to gendered politics on morning radio shows -- 5. Desperately seeking dinero: calculating language and race within radio ratings -- Afterword -- Notes -- Bibliography -- Index -- About the author
Sommario/riassunto	How Spanish-language radio has influenced American and Latino discourse on key current affairs issues such as citizenship and immigration. Winner, Book of the Year presented by the American Association of Hispanics in Higher EducationHonorable Mention for the 2015 Latino Studies Best Book presented by the Latin American Studies AssociationThelast two decades have produced continued Latino population growth, and markedshifts in both communications and

immigration policy. Since the 1990s, Spanish-language radio has dethroned English-language radio stations in major cities across the United States, taking over the number one spot in Los Angeles, Houston, Miami, and New York City. Investigating the cultural and political history of U.S. Spanish-language broadcasts throughout the twentieth century, *Sounds of Belonging* reveals how these changes have helped Spanish-language radio secure its dominance in the major U.S. radio markets. Bringing together theories on the immigration experience with sound and radio studies, Dolores Inés Casillas documents how Latinos form listening relationships with Spanish-language radio programming. Using a vast array of sources, from print culture and industry journals to sound archives of radio programming, she reflects on institutional growth, the evolution of programming genres, and reception by the radio industry and listeners to map the trajectory of Spanish-language radio, from its grassroots origins to the current corporate-sponsored business it has become. Casillas focuses on Latinos' use of Spanish-language radio to help navigate their immigrant experiences with U.S. institutions, for example in broadcasting discussions about immigration policies while providing anonymity for a legally vulnerable listenership. *Sounds of Belonging* proposes that debates of citizenship are not always formal personal appeals but a collective experience heard loudly through broadcast radio.

---