Record Nr. UNINA9910787169303321 Autore Casillas Dolores Ines Titolo Sounds of belonging: U.S. Spanish-language radio and public advocacy // Dolores Ines Casillas Pubbl/distr/stampa New York; ; London, [England]: ,: New York University Press, , 2014 ©2014 **ISBN** 0-8147-7016-9 0-8147-6036-8 Descrizione fisica 1 online resource (236 p.) Collana Critical Cultural Communication LAW096000HIS024000SOC002010 Classificazione 791.440973 Disciplina Soggetti Radio broadcasting - United States Radio broadcasting - Social aspects - United States Hispanic Americans and mass media Radio broadcasting - Political aspects - United States Mass media and immigrants - United States Hispanic Americans - Legal status, laws, etc - United States Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references and index. Nota di bibliografia Nota di contenuto Frontmatter -- Contents -- Acknowledgments -- A note on language -- Introduction. Public advocacy on u.s. Spanish-language radio -- 1. Acoustic allies: early Latin-themed and Spanish-language radio broadcasts, 1920s-1940s -- 2. Mixed signals: developing bilingual Chicano radio, 1960s-1980s -- 3. Sounds of surveillance: u.s. Spanishlanguage radio patrols la migra -- 4. Pun intended: listening to gendered politics on morning radio shows -- 5. Desperately seeking dinero: calculating language and race within radio ratings -- Afterword -- Notes -- Bibliography -- Index -- About the author Sommario/riassunto How Spanish-language radio has influenced American and Latino discourse on key current affairs issues such as citizenship and immigration. Winner, Book of the Year presented by the American Association of Hispanics in Higher EducationHonorable Mention for the 2015 Latino Studies Best Book presented by the Latin American Studies AssociationThelast two decades have produced continued Latino population growth, and markedshifts in both communications and

immigration policy. Since the 1990s, Spanish-language radio has dethroned English-language radio stations in major cities across the United States, taking over the number one spot in Los Angeles. Houston, Miami, and New York City. Investigating the cultural and politicalhistory of U.S. Spanish-language broadcasts throughout the twentieth century, Soundsof Belonging reveals how these changes have helped Spanish-language radiosecure its dominance in the major U.S. radio markets. Bringing together theories on the immigration experience withsound and radio studies, Dolores Inés Casillas documentshow Latinos form listening relationships with Spanishlanguage radioprogramming. Using a vast array of sources, from print culture and industryjournals to sound archives of radio programming. she reflects on institutional growth, the evolution of programming genres, and reception by the radioindustry and listeners to map the trajectory of Spanish-language radio, fromits grassroots origins to the current corporate-sponsored business it hasbecome. Casillas focuses on Latinos' use of Spanish-language radio to helpnavigate their immigrant experiences with U.S. institutions, for example inbroadcasting discussions about immigration policies while providing anonymityfor a legally vulnerable listenership. Sounds of Belonging proposes that debates of citizenship are not always formal personal appeals but a collective experience heard loudly through broadcast radio.