1. Record Nr. UNINA9910787132903321 Autore Kelly Brian Titolo The Bitcoin big bang: how alternative currencies are about to change the world / / Brian Kelly Pubbl/distr/stampa Hoboken, New Jersey:,: Wiley,, [2015] ©2015 **ISBN** 1-118-96364-4 Descrizione fisica 1 online resource 332 Disciplina Soggetti Electronic commerce Electronic funds transfers Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. Get a handle on the digital currency revolution, and learn how to get on Sommario/riassunto board The Bitcoin Big Bang is a guide to navigating the uncharted territory of digital currency. Written by CNBC contributor Brian Kelly, this book goes beyond Bitcoin 101 to explain how this transformative technology is about to change the world. Digital currency is thrown into perspective against the history of payment systems and its own evolution, as readers are invited to explore the ways in which this technology is already changing the way business gets done. Readers

gain insight into the mechanisms behind Bitcoin,