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| 1. Record Nr. | UNISA996309140703316 |
| Autore | Ester P. |
| Titolo | Accelerators in Silicon Valley / Peter Ester |
| Pubbl/distr/stampa | Baltimore, Maryland : , : Project Muse, , 2019 ©2019 |
| ISBN | 90-485-3868-8 |
| Descrizione fisica | 1 online resource (176 pages) |
| Disciplina | 330 |
| Soggetti | High technology industries - California - Santa Clara County Business incubators - California - Santa Clara County Entrepreneurship - California - Santa Clara County New business enterprises - Planning |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Nota di bibliografia | Includes bibliographical references. |
| Nota di contenuto | Silicon Valley -- Innovation and startups in Silicon Valley -- Unique selling points -- Strong teams will win -- Working on a dream -- Accelerator darlings, challenges, and future plans -- What can Europe learn from Silicon Valley accelerators? |
| Sommario/riassunto | Silicon Valley is the world's most successful innovation region. Apple, Google, Facebook, Instagram, Twitter, WhatsApp, Uber, and Airbnb changed our way of living. Silicon Valley has built a brilliant ecosystem that supports startups. Its entrepreneurial mindset fosters risk-taking, thinking big, and sharing. A fast growing number of accelerators in Silicon Valley help startups by bringing their product to the market, refining their business idea, developing their product, strengthening their team, designing a marketing strategy, getting first customers and traction, raising funds, and coping with the hardships of startup life. In Accelerators in Silicon Valley Peter Ester describes how these 'schools of startup entrepreneurship' operate and empower startups. What can we learn from how Silicon Valley accelerators help startups to become successful companies? This book gives the answer. Accelerators in Silicon Valley is a book for those who share a fascination for building the new startup economy. |

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| 2. Record Nr. | UNINA9910787102303321 |
| Titolo | Freedom in the world 2014 : the annual survey of political rights and civil liberties // Arch Puddington, general editor, Aili Plano, managing editor, Jennifer Dunham, Bret Nelson, Tyler Roylance, associate editors |
| Pubbl/distr/stampa | Lanham, Maryland : , : Rowman & Littlefield Publishers, , [2015] ©2015 |
| ISBN | 1-4422-4707-X |
| Descrizione fisica | 1 online resource (885 p.) |
| Collana | Freedom in the world, , 0732-6610 |
| Disciplina | 323.05 |
| Soggetti | Liberty Political rights Civil rights Human rights |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references. |
| Nota di contenuto | Contents; Acknowledgments; The Democratic Leadership Gap; Introduction; Country Reports; Related and Disputed Territory Reports; Survey Methodology; Tables and Ratings; The Survey Team; Selected Sources; Freedom House Board of Trustees; About Freedom House |
| Sommario/riassunto | Freedom in the World, the Freedom House flagship survey whose findings have been published annually since 1972, is the standard-setting comparative assessment of global political rights and civil liberties. The survey ratings and narrative reports on 195 countries and 14 territories are used by policymakers, the media, international corporations, civic activists, and human rights defenders to monitor trends in democracy and track improvements and setbacks in freedom worldwide. |