

1. Record Nr.	UNINA9910454250803321
Autore	Watson Jean <1940->
Titolo	Assessing and measuring caring in nursing and health sciences [[electronic resource] /] / Jean Watson
Pubbl/distr/stampa	New York, : Springer Pub. Co., c2009
ISBN	1-281-96426-3 9786611964269 0-8261-2197-7
Edizione	[2nd ed.]
Descrizione fisica	1 online resource (366 p.)
Disciplina	610.73
Soggetti	Caring Nursing Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"The Watson Caring Science Institute."
Nota di bibliografia	Includes bibliographical references (p. 327-333) and index.
Nota di contenuto	Contents; Contributor; Foreword; Preface; Acknowledgments; Section I: Overview; Section II: Summary of Each Instrument for Measuring Caring; Section III: Challenges and Future Directions; Appendix: Master Matrix of All Measurement Instruments; References; Index
Sommario/riassunto	""As in the first edition, the author has done a magnificent job compiling these instruments and providing important information that the reader can use to evaluate their usefulness."" -- Ora Lea Strickland, RN, PhD, FAAN (From the Foreword). This book provides all the essential research tools for assessing and measuring caring for those in the caring professions. Watson's text is the only comprehensive and accessible collection of instruments for care measurement in clinical and educational nursing research. The measurements address quality of care, patient, client, and nurse perceptions of

2. Record Nr.	UNINA9910787101103321
Autore	Webster James G
Titolo	The marketplace of attention : how audiences take shape in a digital age / / James G. Webster
Pubbl/distr/stampa	Cambridge, Massachusetts : , : The MIT Press, , [2014]
ISBN	0-262-31981-0 0-262-52989-0 0-262-31980-2
Descrizione fisica	1 online resource (281 p.)
Disciplina	302.23
Soggetti	Mass media - Audiences
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Preface; 1 The Marketplace of Attention; 2 Media Users; 3 The Media; 4 Media Measures; 5 Audience Formations; 6 Constructing the Marketplace of Attention; 7 Public Attention in the Marketplace of Ideas; Notes; Bibliography; Index
Sommario/riassunto	Webster describes factors that create audiences, including preferences and habits of media users, the role of social networks, the resources and strategies of media providers, and the growing impact of media measures--from ratings to user recommendations. He shows that the marketplace works in ways that belie our greatest hopes and fears about digital media and shows that public attention is at once diverse and concentrated--that users move across a variety of outlets, producing high levels of audience overlap. He questions whether our preferences are immune from media influence, and he describes how our encounters with media might change our tastes. Webster claims we typically encounter ideas that cut across our predispositions. In the process, we will remake the marketplace of ideas and reshape the twenty-first century public sphere. --