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Nota di contenuto	Cover; Title Page; Copyright Page; Contents; Preface; Acknowledgments; Share Financial Sustainability for Nonprofit Organizations; Part I: Conceptual Framework; 1. The Nonprofit Organization Universe; Objectives; About the Term "Nonprofit Organization"; Nonprofit and For-Profit Corporations; Nonprofit Corporation as Nonprofit Organization; Nonprofit Organization as Organization; Scope of the Nonprofit Sector in the United States; Types of Nonprofit Organizations in the United States; Starting a Nonprofit Organization; Conclusion; Questions and Activities; References 2. Financial Sustainability Objectives; About Sustainability; Sustainable Business; Factors Affecting Financial Sustainability; Financial Management; Budget; Financial Statement Analysis; Financial Sustainability Plan; Social Enterprise; Fund-Raising; Grant Seeking; Investment; Risk Management; Collateral Factors; Environmental Factors; Indicators of Financial Sustainability; Financial Sustainability Implications in the Real Life of a Nonprofit Organization; Questions and Activities; References; Part II: Organization and Planning; 3. Governance and Financial Sustainability; Objectives What is Governance? Corporate Governance; Governance Theories;

Nonprofit Governance; Nonprofit Governance and Bylaws; Principles of Nonprofit Governance; Governance and Board of Directors; Why are Boards Important?; Nonprofit Governance: An Eclectic Perspective; Governance Structures; Governance in Nonprofit Organizations and the "Funder Syndrome"; Nonprofit Board Policies; The Committees; Governance and Financial Sustainability; Questions and Activities; References; 4. Needs Assessment and Financial Sustainability; Objectives; What is a Community?; Individual and Community; What is a Need?

What is a Needs Assessment? Needs Assessment: An Overview of the Process; Why is a Needs Assessment Necessary?; Needs Assessment and Financial Sustainability; Questions and Activities; References; 5. Asset Mapping and Financial Sustainability; Objectives; Asset-Based Model; Asset Mapping; Types of Assets; Asset-Mapping Process; Community Asset Mapping and Financial Sustainability; Community Asset Mapping for Financial Sustainability; Questions and Activities; References; 6. Strategic Planning and Financial Sustainability; Objectives; What is Strategic Planning?

Importance of Strategic Planning Strategic-Planning Approaches and Processes; The Strategic-Planning Process; SWOT Analysis; Organizational Mandates; Define or Revise Mission, Vision, and Statements; Strategic Priorities and Choices; Setting Strategic Goals and Objectives; Strategic Planning and Strategic Management; Strategic Planning and Financial Sustainability; Questions and Activities; Reference; Part III: Financial Sustainability; 7. Budget and Financial Sustainability; Objectives; What is a Budget?; Why a Budget?; Types of Budgets; Capital Budget; Prerequisites to Developing a Budget Budget and Strategic Plan

Sommario/riassunto

Nonprofit organizations face fierce competition for funding, especially during times of financial crisis. In order to effectively further their goals and make a long-term impact in the communities they serve, these organizations must remain financially viable and sustainable. This book equips students training to become better nonprofit leaders with the information and conceptual frameworks needed to ensure their organizations are financially sustainable. Using practical tips and illustrative case examples, it guides the reader to an understanding of the structures and processes of nonprofit
