

1. Record Nr.	UNINA9910787074203321
Titolo	Mediatization and sociolinguistic change // edited by Jannis Androutsopoulos
Pubbl/distr/stampa	Berlin, [Germany] ; ; Boston, [Massachusetts] : , : De Gruyter, , 2014 ©2014
ISBN	3-11-038393-4 3-11-034683-4
Descrizione fisica	1 online resource (566 p.)
Collana	linguae & litterae, , 1869-7054 ; ; Volume 36
Classificazione	ER 990
Disciplina	306.44
Soggetti	Linguistic change - Social aspects Mass media - Influence Sociolinguistics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Front matter -- Contents -- Section I: Framing The Issues -- Mediatization And Sociolinguistic Change. Key Concepts, Research Traditions, Open Issues / Androutsopoulos, Jannis -- Mediatization. A Panorama Of Media And Communication Research / Hepp, Andreas -- Sociolinguistic Change, Vernacularization And Broadcast British Media / Coupland, Nikolas -- Section II: Media Influence On Language Change -- Does Mediated Language Influence Immediate Language? / Kristiansen, Tore -- Media Models, 'The Shelf', And Stylistic Variation In East And West. Rethinking The Influence Of The Media On Language Variation And Change / Stuart-Smith, Jane / Ota, Ichiro -- The Media Influence On Language Change In Japanese Sociolinguistic Contexts / Ota, Ichiro / Takano, Shoji -- Commentary: Television And Language Use. What Do We Mean By Influence And How Do We Detect It? / Buchstaller, Isabelle -- Section III: Media Engagement In Interactional Practice -- 'Girlpower Or Girl (In) Trouble?' Identities And Discourses In The (New) Media Engagements Of Adolescents' School-Based Interaction / Georgakopoulou, Alexandra -- Multilingualism, Multimodality And Media Engagement In Classroom Talk And Action / Lytra, Vally -- Commentary: 'Agents' Or 'Participation'. Sociolinguistic

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Sommario/riassunto

This is the first volume to focus on the role of media in processes of linguistic change, one of the most contested issues in contemporary sociolinguistics. Its 17 chapters and five section commentaries present cutting-edge research from variationist and interactional sociolinguistics, media linguistics, language ideology research, and minority language studies. The volume advances our understanding of linguistic change in a mediatized world in three ways. First, it introduces the notions of sociolinguistic change and mediatization to create a broader theoretical framing than the one offered by 'the media' and 'language change'. Second, it takes the discussion beyond the notions of 'influence' and 'effect' and the binary distinction of 'media' vs. 'community language'. Third, it examines the relation of sociolinguistic change and mediatization and from five complementary viewpoints: media influence on linguistic structure; media engagement in interaction; change in mass and new media language; language-ideological change; and the role of media for minority languages. Bringing these strands of sociolinguistic scholarship together, this volume examines their shared references and common lines of thinking.
