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| Nota di contenuto | About the Author; Contents at a Glance; Table of Contents; Introduction; About This Book; Foolish Assumptions; Conventions Used in This Book; Icons Used in This Book; Beyond the Book; Where to Go from Here; Book I: WordPress Basics; Contents at a Glance; Contents at a Glance; Chapter 1: Exploring Basic WordPress Concepts; Discovering the World of Blogging; Understanding Blogging Technologies; Using WordPress as a Content Management System; Chapter 2: Exploring the World of Open Source Software; Defining Open Source; Understanding WordPress Licensing |
| | Applying WordPress Licensing to Your ProjectsChapter 3: Understanding Development and Release Cycles; Discovering WordPress Release Cycles; Keeping Track of WordPress Development; Downloading Nightly Builds; Chapter 4: Meeting the WordPress Community; Finding Other WordPress Users; Users Helping Users; Discovering Professional WordPress Consultants and Services; Contributing to WordPress; Participating in Live WordPress Events; Chapter 5: Discovering Different Versions of WordPress; Comparing the Two Versions of WordPress; Hosting Multiple Sites with One WordPress Installation |
| | Discovering WordPress VIP ServicesBook II: Setting Up the WordPress Software; Contents at a Glance; Chapter 1: Understanding the System |

| Sommario/riassunto | Top WordPress guide, now fully updated for the latest WordPress release! This updated new edition comprises one of the largest collections of practical intermediate to advanced information on WordPress. Fully updated for the latest WordPress release, this in-depth book covers it all, from setting up your software to publishing your site, using SEO and social media, developing and using plug-ins, running multiple sites with WordPress, and more. Veteran author Lisa Sabin-Wilson is a top authority on WordPress, and she and her co-authors pack this book with essential and easy-to-follo |