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Autore	Witt Stephen F
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Sommario/riassunto	International tourism is one of today's major growth industries necessitating increasingly more sophisticated management techniques. In the light of this expansion and growing significant economic importance, this book provides a comprehensive overview of international tourism, placing particular emphasis on the management of tourism. The subject coverage of the book is wide-ranging: the authors examine the following issues:the impact of environmental issues on tourism managementtourism demand and forecastingthe key methods of oper