1. Record Nr. UNINA9910786976403321 Autore Derrin Daniel <1980-> Titolo Rhetoric and the familiar in Francis Bacon and John Donne [[electronic resource] /] / Daniel Derrin Pubbl/distr/stampa Madison, : Fairleigh Dickinson University Press Lanham, Md., : Co-published with the Rowman & Littlefield Pub. Group, Inc., 2013 **ISBN** 1-61147-604-6 Descrizione fisica 1 online resource (218 p.) Disciplina 820.9/003 Soggetti English language - Early modern, 1500-1700 - Rhetoric Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Making mental images: an enargetic rhetoric -- Reasoning from place Nota di contenuto to place: a thetical rhetoric -- Passion and perception: a tropical rhetoric -- Project-Bacon gaining properly quiet entry -- Project-Donne: getting properly included -- Conclusion: rhetorical style and the familiar. Sommario/riassunto Rhetoric and the Familiar examines the rhetorical practice of Francis Bacon and John Donne in both their writing and public speaking. It explores how their rhetorical planning negotiates the need both to use and combat familiar ideas, images, and emotions, when engaging different audiences. The book's main selling points are that it explores well-known texts from the neglected angle of faculty psychology. Its ability to illuminate familiar ground in an important but neglected way

will be its main selling point in the academic market.