

1. Record Nr.	UNINA9910786898203321
Autore	Marshall P. David
Titolo	Celebrity and power : fame in contemporary culture / / P. David Marshall
Pubbl/distr/stampa	Minneapolis, Minnesota : , : University of Minnesota Press, , 2014 ©2014
ISBN	1-4529-4968-9 1-4529-4401-6
Edizione	[Second edition.]
Descrizione fisica	1 online resource (344 p.)
Classificazione	SOC022000SOC052000ART023000
Disciplina	306/.0973
Soggetti	Celebrities - United States - History - 21st century Fame - Social aspects - United States Celebrities - History - 21st century Fame - Social aspects Popular culture - United States - History - 21st century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index. "With a New Introduction."
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Machine generated contents note: Contents -- Introduction to the Second Edition. Celebrity in the Digital Era: A New Public Intimacy -- Celebrity and Power: Fame in Contemporary Culture -- Preface -- Part I -- 1. Tracing the Meaning of the Public Individuals -- 2. Conceptualizing the Collective: The Mob, the Crowd, the Mass, and the Audience -- 3. Tools for the Analysis of the Celebrity as a Form of Cultural Power -- Part II -- 4. The Cinematic Apparatus and the Construction of the Film Celebrity -- 5. Television's Construction of the Celebrity -- 6. The Meanings of the Popular Music Celebrity: The Construction of Distinctive Authenticity -- 7. The System of Celebrity -- Part III -- The Embodiment of Affect in Political Culture -- Conclusion: Forms of Power/Forms of Public Subjectivity -- Coda: George, Celebrities, and the Shift in Political/Popular Culture -- Notes -- Index.
Sommario/riassunto	" Simultaneously celebrated and denigrated, celebrities represent not only the embodiment of success, but also the ultimate construction of

false value. *Celebrity and Power* questions the impulse to become embroiled with the construction and collapse of the famous, exploring the concept of the new public intimacy: a product of social media in which celebrities from Lady Gaga to Barack Obama are expected to continuously campaign for audiences in new ways. In a new Introduction for this edition, P. David Marshall investigates the viewing public's desire to associate with celebrity and addresses the explosion of instant access to celebrity culture, bringing famous people and their admirers closer than ever before. "--
