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Autore	Vit Gregory B.
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Nota di contenuto	1. The problem of conformity in financial organizations -- 2. The Holistic Risk Management Model (HRMM) -- 3. Institutional risk management -- 4. Contrarian risk management and fraud -- 5. Evolutionary risk management -- 6. Evolutionary risk management -- 7. Contrarian risk management -- 8. Conclusions regarding the risk in risk management.
Sommario/riassunto	Banks take very large risks by consistently herding in the same perilous directions while believing they are safe and unique. This book presents a risk management framework to understand conformity and deviance within investment banks and other large organizations. It suggests that some groups understand the dynamics of this conformity to their advantage. This requires a deeper understanding of the risk in risk management. Fraudsters can game the system to their advantage legally and illegally; therefore risk managers must understand the interplay of multiple logics in order to govern and m