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| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Note generali           | Description based upon print version of record.   |
| Nota di bibliografia    | Includes bibliographical references and index.  |
| Nota di contenuto       | pt. 1. Principles of mass customisation -- pt. 2. Enabling technologies, designs, and business models -- pt. 3. Practical applications, prototypes, and experiences -- pt. 4. Future topics, new potentials, and emerging challenges. |