

1. Record Nr.	UNINA9910786840703321
Autore	Brown Steven
Titolo	Music and Manipulation [[electronic resource]] : On the Social Uses and Social Control of Music
Pubbl/distr/stampa	New York, NY, : Berghahn Books, 2005
ISBN	0-85745-714-4
Descrizione fisica	1 online resource (400 p.)
Altri autori (Persone)	VolgstenUlrik
Disciplina	306.4/842
Soggetti	Manipulative behavior Music - Social aspects Social control SOCIAL SCIENCE / Anthropology / Cultural & Social
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Title Page; Copyright Page; Table of Contents; Illustrations list; Foreword; Preface; List of Contributors; Introduction; Part I: Music Events; Chapter 1 Ritual and Ritualization: Musical Means of Conveying and Shaping Emotion in Humans and Other Animals; Chapter 2 Music, Identity, and Social Control; Chapter 3 Between Ideology and Identity: Media, Discourse, and Affect in the Musical Experience; Part II: Background Music; Chapter 4 Music in Business Environments; Chapter 5 The Social Uses of Background Music for Personal Enhancement; Part III: Audiovisual Media Chapter 6 Music, Moving Images, Semiotics, and the Democratic Right to KnowChapter 7 Music Video and Genre; Chapter 8 The Effectiveness of Music in Television Commercials; Part IV: Governmental/Industrial Control; Chapter 9 Music Censorship from Plato to the Present; Chapter 10 Orpheus in Hell; Chapter 11 The Changing Structure of the Music Industry; Part V: Control by Reuse; Chapter 12 Music and Reuse; Chapter 13 Copyright, Music, and Morals: Artistic Expression and the Public Sphere; Epilogue; Index
Sommario/riassunto	Since the beginning of human civilization, music has been used as a device to control social behavior, where it has operated as much to promote solidarity within groups as hostility between competing

groups. Music is an emotive manipulator that influences attitude, motivation and behavior at many levels and in many contexts. This volume is the first to address the social ramifications of music's behaviorally manipulative effects, its morally questionable uses and control mechanisms, and its economic and artistic regulation through commercialization, thus highlighting not only music's divers
