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Using Assessment to Supplement Research on Student PersistenceTypes of Assessment; Needs Assessment.; Utilization Assessment.; Satisfaction Assessment.; Outcomes-Based Assessment.; Seidman's Retention Formula; Early Identification.; Interventions.; Summary; 7: Developing and Using Dashboard Indicators in Student Affairs Assessment; The Origins of Dashboards; Executive Information Systems.; Balanced Scorecards.; Dashboards.; What Is a Dashboard?; Applications and Types of Dashboards.; Dashboards and Key Performance Indicators.; Dashboards in the Context of Higher Education and Student Affairs
Dashboard Indicators in Higher Education and Student Affairs

Sommario/riassunto

As demands for accountability escalate, assessment continues to evolve as a central aspect of student affairs administration. Experience clearly indicates that without a robust portfolio of assessment activities, the services, programs, and activities of a student affairs division are at risk of being reassigned to other organizational units on campus-or, in a tight budgetary environment, being eliminated. This sourcebook reminds student affairs educators of the importance of developing an assessment program and explores topics that will add depth and richness to such a program. From
