

1. Record Nr.	UNINA9910786820503321
Autore	Williams Kevin <1967-, >
Titolo	The out-of-home immersive entertainment frontier : expanding interactive boundaries in leisure facilities / / Kevin Williams and Michael Mascioni
Pubbl/distr/stampa	London : , : Routledge, , 2016
ISBN	1-351-88459-X 1-315-23795-4 1-4724-2696-7
Descrizione fisica	1 online resource (217 p.)
Altri autori (Persone)	MascioniMichael
Disciplina	790.06/9
Soggetti	Leisure - Economic aspects Leisure industry Popular culture - Economic aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"A Gower Book"--Cover. First published 2014 by Gower Pub.
Nota di contenuto	Cover; Contents; List of Figures; About the Authors; Preface; Introduction: Birth of a Genre; 1 The Structure of Play; 2 Collapse and Recovery; 3 Defining the Sector; 4 The Drive for Immersion; 5 Social and Co-operative; 6 Convergence; 7 Future Trends; Conclusion: Living in the Dream; Index
Sommario/riassunto	Digital Out of Home Entertainment is transforming the customer experience in shops, cinemas, museums; almost any environment where consumers are congregating. This book provides a 'state of play' exploration of the successes, the emerging new applications and the strategies that inform them--and is an essential guide for entertainment executives as well as those involved in retailing, the hotel industry, mobile communications, museums and heritage.

2. Record Nr.	UNINA9910830849903321
Autore	Dmytryk Rebecca
Titolo	Wildlife search and rescue [[electronic resource]] : a guide for first responders / / Rebecca Dmytryk
Pubbl/distr/stampa	Chichester, West Sussex, : Wiley-Blackwell, 2012
ISBN	1-78539-398-7 1-119-95964-0 1-280-62831-6 9786613630674 1-119-95961-6
Descrizione fisica	1 online resource (248 p.)
Disciplina	333.95/417 333.954
Soggetti	Wildlife rescue - United States First responders - United States Handbooks and manuals. United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Overview of Wildlife Rescue -- Characterizing Wildlife Search and Rescue -- Laws and Regulations Governing Wildlife Rescue in the U.S. -- Code of Practice -- The Components of Wildlife Search and Rescue -- Anatomy of a Response Team -- Overview of Wildlife Capture Equipment -- Capturing, Handling, and Confinement of Wild Birds -- Capturing, Handling, and Confinement of Land Mammals -- Capturing, Handling of Reptiles and Amphibians -- Marine Mammal Rescue -- Basic First Aid and Stabilization -- Transporting Wildlife -- Field Euthanasia -- Life, Liberty, and Euthanasia -- Rescuing Baby Birds and Land Mammals -- Reuniting, Renesting, and Wild-fostering -- Nutritional Support -- Offering Public Service.
Sommario/riassunto	Rescuing wild animals in distress requires a unique set of skills, very different from those used in handling domestic animals. The equipment, degree of handling, the type of caging and level of care a

wild animal receives can mean the difference between life and death. Wildlife Search and Rescue is a comprehensive guide on 'best practices' and suggested standards for response to sick, injured and orphaned wildlife. This valuable resource covers the fundamentals of wildlife rescue, from 'phone to field', including safe and successful capture strategies, handling and restraint techniques
