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Nota di contenuto	CONTENTS; LIST OF ILLUSTRATIONS; INTRODUCTION - ESTHETIC EXPERIMENTS; CHAPTER ONE - TECHNOLOGY AND ITS DISCONTENTS; CHAPTER TWO - IN THE LAND OF GHOST-SIGNS, OR WILLIAM GIBSON'S SPOOK COUNTRY; CHAPTER THREE - MILITARY MEMOIRS AND MASCULINITY; CHAPTER FOUR - HUMANE SOLDIERS; CHAPTER FIVE - DIFFERENT FEMINIST APPROACHES TO REPRODUCTIVE TECHNOLOGIES; CHAPTER SIX - THE CENTRIFUGAL AGE; CHAPTER SEVEN - PRESIDENT GOES TO HOLLYWOOD; CHAPTER EIGHT - SIMPLETON AS A SYMBOL OF AMERICAN JE-NE-SAIS-QUOI, OR A QUASI-NATIONAL ICON; CHAPTER NINE - MEN, WOMEN AND FAME; CHAPTER TEN - PANTOPIA OF TRANSFERENCE CHAPTER ELEVEN - MULTICULTURALISM OF AMERICAN MUSIC AS A BASIS OF THE NATIONAL COMPOSERS" SCHOOLCONTRIBUTORS; INDEX
Sommario/riassunto	Contemporary American landscape is wrought with ongoing processes and phenomena of technicization observable at the intersections of multiple layers of society. This book brings to attention their cultural and political aspects, emphasizing timeliness and necessity of academic intervention into, and evaluation of, their specificity and ramifications. Presenting critical and analytical account of cultural narratives which define, speak of, and use diverse technologies (of

writing, sound, media...

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