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Titolo	Successful library fundraising : best practices // edited by M. Sandra Wood ; contributors Sidney Berger [and seventeen others]
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Collana	Best Practices in Library Services
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Soggetti	Library fund raising - United States Library fund raising
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Nota di contenuto	Contents; Preface; Chapter 1. Fundraising for Public Libraries with Author Events; Chapter 2. Crazy Smart: Creative Approaches to Developing Your Donor Pipeline and Increasing Support; Chapter 3. Selling Used Books to Generate Library Funds; Chapter 4. Discovery Calls: Expanding Your Donor Base and Donor Pipeline for Future Library Support; Chapter 5. The Campaign for Seattle's Public Libraries: Buildings, Programs, and Endowment; Chapter 6. Taking a Campaign Public: The Community Phase of the Campaign for Seattle's Public Libraries Chapter 7. Strategies for Seeking External Funding in a Health Science Library Chapter 8. Developing the Potential of a Library's Board; Chapter 9. Quick Wins in Planned Giving for Libraries: Documenting Simple Bequests; Chapter 10. Special Collections and Outreach; Chapter 11. A Public Library's Multifaceted Approach to Fundraising; Chapter 12. Digital Philanthropy and Libraries; Index; About the Contributors
Sommario/riassunto	Obtaining funding to maintain and grow library services and resources has always been a challenge. Successful Library Fundraising: Best Practices brings together a wealth of information from public, academic, special, and school libraries who share their successful approaches to raising funds through traditional and non-traditional methods.

