

1. Record Nr.	UNINA9910786781903321
Titolo	China goes global / / guest editors, Ilan Alon [and four others]
Pubbl/distr/stampa	[Bradford, England] : , : Emerald Group Publishing Limited, , 2014 ©2014
ISBN	1-78350-344-0
Descrizione fisica	1 online resource (211 p.)
Collana	International Journal of Emerging Markets, , 1746-8809 ; ; Volume 9, Number 2
Disciplina	330.951
Soggetti	Globalization - China Globalization China Economic policy 2000- China Foreign economic relations
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Cover; Editorialadvisory andreview boards; A review of institutional influences on the rise of made-in-China multinationals; How do Chinese multinationals perceive factors affecting the integration-responsiveness framework?; Chinese multinationals and public policy; Diplomacy and investment - the case of China; Reregulation of China's rare earth production and export; Does Chinese investment affect Sub-Saharan African growth?; China's rare earth sector - between domestic consolidation and global hegemony China's government procurement negotiations in the electric energy sector with WTO membersOn the convergence of corporate governance practices in emerging markets; The attractiveness of emerging market MNCs as employersof European and American talent workers
Sommario/riassunto	Constituting over two-thirds of the world's population and one-fifth of its GDP, the emerging markets are expected to continue to impact the world's new economic order, ushering in changes in economic thought, management philosophy, global operations, and financial flows. Given their importance to the global economy, the emerging markets are an important testing ground for existing models and concepts in international business, management, marketing, economics, and

finance, pushing the boundaries of existing theories. They are also fertile ground for developing new models and theories with dif

---