1. Record Nr. UNINA9910786761803321 Climate change education: preparing future and current business Titolo leaders: a workshop summary / / National Research Council (U.S.); Martin Storksdieck, rapporteur Pubbl/distr/stampa Washington, District of Columbia:,: The National Academic Press,, 2014 ©2014 **ISBN** 0-309-30601-9 0-309-30599-3 Descrizione fisica 1 online resource (71 p.) 551.6 Disciplina Soggetti Climatic changes Climatic changes - Study and teaching - United States Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references. ""FrontMatter""; ""Acknowledgments""; ""Contents""; ""1 Introduction""; Nota di contenuto ""2 Dealing with Climate Change: The Business Perspective""; ""3 How Should Business Schools Respond to Climate Change-Related Challenges?""; ""4 Current Efforts and Approaches to Incorporate Climate Change Education into Business Schools""; ""5 Needs and Opportunities: Toward a Way Forward""; ""References""; ""Appendix A: The Climate Change Education Roundtable"": ""Appendix B: Workshop Agenda""; ""Appendix C: Registered Workshop Participants""; ""Appendix D: Biographical Sketches of Steering Committee and Speakers"" Sommario/riassunto "Climate change poses challenges as well as opportunities for businesses and, broadly speaking for the entire economy. Businesses will be challenged to provide services or products with less harmful influence on the climate; respond to a changing policy, regulatory, and market environment; and provide new services and products to help address the challenges of a changing climate. Many businesses are beginning to see climate change as another context within which they need to consider their core functions of strategy, finance, operations.

marketing, and their regulatory environments, a context that poses

both risks and opportunities. Climate Change Education: Preparing Current and Future Business Leaders is the summary of a workshop hosted by the National Research Council's Board on Science Education in March 2013 to explore issues associated with teaching climate change-related topics in business schools. The workshop focused on major gaps in understanding of climate and sustainability education in postsecondary professional schools of business. The workshop also connected the topic of climate education for current and future business leaders with a broader discussion on climate change education and how they influence and can benefit each other. This report discusses the role that business schools could play in preparing future corporate leaders for the challenges and opportunities that climate change poses."--Publisher's description.