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Livello bibliografico	Monografia
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Nota di contenuto	An End to the Bull; CONTENTS; ABOUT THE AUTHOR; ACKNOWLEDGEMENTS; INTRODUCTION; Part I The need for change; Chapter 1 The financial junk-food industry; Traders play a different role from brokers and analysts; Sell side; Buy side; The 'other' junk-food industry; Accepted wisdom - trying to separate fact from fiction; Myth one: Longer term trading is easier than short-term trading; Myth two: Closing prices hold the key; Myth three: Technical analysis is reliable and successful; Myth four: Scan through as many contracts as possible to increase your chances to find a trade Myth five: Fundamentals, company and economic data are not important Myth six: Traders need to buy on the offer side and sell to the bid side of the bid/ask spread; Chapter 2 Real trader psychology: our desire for short cuts; Representativeness; Availability bias; Anchoring; Conservativeness; Overconfidence and overoptimism; Hindsight bias; Confirmation bias; Cognitive dissonance; A broker demonstrates biases in action; More on System 1 and System 2; Chapter 3 Time to break free; Why do you want to trade?; Lifestyle implications; You need to be an independent thinker; Ditch technical analysis Trade to win Random rewards - a dangerous business; Part II Building the foundations; Chapter 4 Knowledge; Markets; Shares; Foreign exchange (FX); Bonds; Commodities; Derivatives; Short-selling shares;

Data; Macro-economic; Stock specific; Market specific; Specialisation; Chapter 5 Watchlists; Information and noise; The role of watchlists; The importance of following different markets; Using watchlists to help overcome biases; Trade the markets; Include positively and inversely correlated markets; Watchlists help us to build context and better understand markets; Beware stock closing prices  
Constructing watchlists Macro watchlists; Micro watchlists; Other information to be gathered; Using the watchlists to trade; Think laterally; Watchlists and our core principles; Chapter 6 It's a business; treat it that way; Which broker?; Liquidity; Commissions; Safety; What to pay for; Computers; Trading platforms; Internet; News feeds; Charting packages; What capital is required?; Time required; Practice properly; Plan B; Tax advice; Re-evaluate; Chapter 7 Position sizing and management; Position sizing; Why don't I just use historical data to position size?; Entering a trade  
Setting targets and stop loss levels Pros and cons of small stop loss orders; Activating a stop loss; Managing trades; Trailing stops; Relating these techniques to our core principles; Part III The next level: incorporating more advanced concepts; Chapter 8 Pricing in; What is good (bad) news?; Examples; QBE Insurance; Iluka; Probability and magnitude; Pricing in and position sizing; Reflexivity in markets; Conclusion; Chapter 9 Volatility; What is volatility?; Using historical and implied volatility in our trading; Trading in times of high volatility; What does high volatility look like?  
Chapter 10 Become the bookmaker: how the pros trade

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Sommario/riassunto

Go beyond technical analysis tools with this comprehensive look at trading analysis Strategies for successful trading analysis for all markets are out there, but they're not often found in books for the general public. So what are the secrets that professional traders know, but aren't willing to share? An End to the Bull: Cut Through the noise to Develop A Sustainable Trading Career is a robust, honest resource that presents an alternative approach to the markets, combining traditional technical tools with fundamental analysis, behavioral finance, and other key concepts to enrich readers"

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