

1. Record Nr.	UNINA9910786714703321
Autore	Hanks William F
Titolo	Converting words [[electronic resource] ] : Maya in the age of the cross // William F. Hanks
Pubbl/distr/stampa	Berkeley, : University of California Press, 2010
ISBN	1-282-46317-9 9786612463174 0-520-94491-7
Descrizione fisica	1 online resource (485 p.)
Collana	The anthropology of Christianity ; ; 6
Disciplina	299.7/84215
Soggetti	Mayas - Religion Mayas - Colonization Christianity and other religions - Mexico - Yucatan (State) Christianity and culture - Mexico - Yucatan (State) Maya language - Mexico - Yucatan (State) - Influence on Spanish Spanish language - Mexico - Yucatan (State) - Influence on Maya Catechisms, Spanish - Mexico - Yucatan (State) Mexico History Spanish colony, 1540-1810 Spain Colonies America Administration
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front matter -- Contents -- Illustrations -- Tables -- Preface -- Acknowledgments -- 1. Introduction The Field Of Discourse Production -- 2. Perpetual Reducción In A Land Of Frontiers -- 3. To Make Themselves New Men -- 4. From Field To Genre And Habitus -- 5. First Words From Spanish Into Maya -- 6. Commensuration Maya As A Matrix Language -- 7. The Grammar Of Reducción And The Art Of Speaking -- 8. The Canonical Word -- 9. The Scripted Landscape -- 10. Petitions As Prayers In The Field Of Reducción -- 11. Cross Talk In The Books Of Chilam Balam -- Epilogue Full Circle -- Notes -- References Cited -- Index
Sommario/riassunto	This pathbreaking synthesis of history, anthropology, and linguistics gives an unprecedented view of the first two hundred years of the

Spanish colonization of the Yucatec Maya. Drawing on an extraordinary range and depth of sources, William F. Hanks documents for the first time the crucial role played by language in cultural conquest: how colonial Mayan emerged in the age of the cross, how it was taken up by native writers to become the language of indigenous literature, and how it ultimately became the language of rebellion against the system that produced it. *Converting Words* includes original analyses of the linguistic practices of both missionaries and Mayas-as found in bilingual dictionaries, grammars, catechisms, land documents, native chronicles, petitions, and the forbidden Maya Books of Chilam Balam. Lucidly written and vividly detailed, this important work presents a new approach to the study of religious and cultural conversion that will illuminate the history of Latin America and beyond, and will be essential reading across disciplinary boundaries.

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2. Record Nr.	UNICAMPANIAVAN00000584
Autore	Bacchini, Francesco
Titolo	Le nuove forme speciali di vendita ed il franchising : vendita self service nei grandi magazzini, vendita a mezzo di distributore automatico, vendita per corrispondenza, vendita porta a porta, commercio elettronico / Francesco Bacchini
Pubbl/distr/stampa	Padova, : Cedam, 1999
ISBN	88-13-22105-3
Descrizione fisica	XXII, 401 p. ; 24 cm.
Disciplina	346.45072
Soggetti	Franchising - Legislazione Vendita - Legislazione
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia

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