

1. Record Nr.	UNINA9910786707303321
Autore	Lowitt Eric <1972->
Titolo	The collaboration economy [[electronic resource]] : how to meet business, social, and environmental needs and gain competitive advantage / / Eric Lowitt
Pubbl/distr/stampa	San Francisco, : Jossey-Bass, 2013
ISBN	1-118-57332-3 1-118-71763-5 1-118-57336-6
Edizione	[1st ed.]
Descrizione fisica	1 online resource (258 p.)
Disciplina	658/.046
Soggetti	Competition Consumption (Economics) Sustainable development
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Part One: Welcome to the Collaboration Economy 1. The Collaboration Economy : Prosperity and Social Dimensions Aligned Part Two: Bringing the Collaboration Economy to Life and Scale 2. Renewing the Global Energy Sector / Mark Vachon and Eric Lowitt 3. Renewing the U.S. Packaging Recycling System / Kim Jeffery, Michael Washburn, Robert F. Kennedy Jr., Chris Bartle, and Eric Lowitt 4. Renewing the Global Food System / Jan Kees Vis, Hal Hamilton, and Eric Lowitt 5. Responsibility as Profitability: Toward Responsible Shipbreaking / Petter Heier and Eric Lowitt 6. Renewing Consumerism / Judith Merkies MEP, Roope Mokka, and Eric Lowitt 7. Connecting the Water Drops / Bea Perez and Eric Lowitt Part Three: Putting It All Together to Move Forward 8. Leadership in the Collaboration Economy 9. Winning in the Collaboration Economy 10. Where Do We Go from Here? -- Endnotes -- About the Author -- Index.
Sommario/riassunto	How six industries are collaborating with competitors, society, and the public sector for competitive advantage No longer can we consume the equivalent of 1.3 Earths resources and expect to remain prosperous in perpetuity. We need a new economic paradigm, one that yields growth

in a way that strengthens the global systems we rely on daily for survival, such as the global water, food, and energy systems. The Collaboration Economy-a model where the private, public, and civil sectors collaborate for prosperity that can last in perpetuity-is emerging. But what does this economic model lo
