

1. Record Nr.	UNINA9910786706603321
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Titolo	Twilight of the idols [[electronic resource] ] : Hollywood and the human sciences in 1920s America / / Mark Lynn Anderson
Pubbl/distr/stampa	Berkeley, : University of California Press, c2011
ISBN	0-520-94942-0 9786613278081 1-283-27808-1
Descrizione fisica	1 online resource (239 p.)
Disciplina	384/.80973
Soggetti	Motion pictures - Social aspects - United States Popular culture - United States Motion picture industry - United States - History - 20th century Motion picture actors and actresses - United States Celebrities - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front matter -- Contents -- Illustrations -- Acknowledgments -- Introduction -- 1. The Early Hollywood Scandals and the Death of Wallace Reid -- 2. Psychoanalysis and Fandom in the Leopold and Loeb Trial -- 3. Queer Valentino -- 4. Black Valentino -- 5. Mabel Normand and the Ends of Error -- Notes -- Bibliography -- Index
Sommario/riassunto	Twilight of the Idols revisits some of the sensational scandals of early Hollywood to evaluate their importance for our contemporary understanding of human deviance. By analyzing changes in the star system and by exploring the careers of individual stars-Wallace Reid, Rudolph Valentino, and Mabel Normand among them-Mark Lynn Anderson shows how the era's celebrity culture shaped public ideas about personality and human conduct and played a pivotal role in the emergent human sciences of psychology, anthropology, and sociology. Anderson looks at motion picture stars who embodied various forms of deviance-narcotic addiction, criminality, sexual perversion, and racial indeterminacy. He considers how the studios profited from popularizing ideas about deviance, and how the debates generated by

the early Hollywood scandals continue to affect our notions of personality, sexuality, and public morals.

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