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Nota di contenuto	Front matter -- Contents -- List of Illustrations -- Acknowledgments -- Manners and Mischief: Introduction -- Chapter 1. Genji Guides, or Minding Murasaki -- Chapter 2. Box-Lunch Etiquette: Conduct Guides and Kabuki Onnagata -- Chapter 3. The Perfect Woman: Geisha, Etiquette, and the World of Japanese Traditional Arts -- Chapter 4. Mortification, Mockery, and Dissembling: Western Adventures in Japanese Etiquette -- Chapter 5. A Dinner Party Is Not a Revolution: Space, Gender, and Hierarchy in Meiji Japan -- Chapter 6. The Oyaji Gets a Makeover: Guides for Japanese Salarymen in the New Millennium -- Chapter 7. The Dignified Woman Who Loves to Be "Lovable" -- Chapter 8. Making and Marketing Mothers: Guides to Pregnancy in Modern Japan -- Chapter 9. When Manners Are Not Enough: The Newspaper Advice Column and the "Etiquette" of Cultural Ideology in Contemporary Japan -- Chapter 10. A Community of Manners: Advice Columns in Lesbian and Gay Magazines in Japan -- Chapter 11. Behavior That Offends: Comics and Other Images of Incivility --

Sommario/riassunto

Offering a concise, entertaining snapshot of Japanese society, *Manners and Mischief* examines etiquette guides, advice literature, and other such instruction for behavior from the early modern period to the present day and discovers how manners do in fact make the nation. Eleven accessibly written essays consider a spectrum of cases, from the geisha party to gay bar cool, executive grooming, and good manners for subway travel. Together, they show that etiquette is much more than fussy rules for behavior. In fact the idiom of manners, packaged in conduct literature, reveals much about gender and class difference, notions of national identity, the dynamics of subversion and conformity, and more. This richly detailed work reveals how manners give meaning to everyday life and extraordinary occasions, and how they can illuminate larger social and cultural transformations.

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