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Autore	Jar-Der Luo
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Collana	Cases in Modern Chinese Business
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Nota di contenuto	Cover; Title Page; Contents; Preface; Lecture 1 Dynamic Balance - The Origin of Chinese Management Thoughts; Lecture 2 The Essence of Chinese Management; Lecture 3 Guanxi Management; Lecture 4 Dynamics of Guanxi; Lecture 5 Guanxi Circle- Why Chinese Want to Work; Lecture 6 Self-organization as a Mode of Governance; Lecture 7 Dynamic Balancing between Hierarchy and Self-organization; Lecture 8 Dynamic Balancing between Governance under Rituals and under Laws; Lecture 9 Conclusion: The Significance of Chinese Managerial Philosophies
Sommario/riassunto	Many people want to do business with China, but very few foreign business people have an understanding and appreciation of how business is actually conducted in the country. This book offers insights into the history, philosophy, and practice of business in China today. The book begins by asking several key questions about business in China: Why is it a common phenomenon in China that one prefers being a leader in a small organization to being led in a big one? Why is it common in Chinese enterprises that within an organization there is generally a bureaucracy to control a network of comparati

