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Nota di contenuto	Front matter -- Contents -- Foreword -- Acknowledgments -- Introduction: Making of a Revolution -- Editors' Introduction -- Gary Newman, Chairman, 20th Century Fox Television -- Richard Berger, Senior Vice President, Global Digital Strategy and Operations, Sony Pictures Home Entertainment -- Kelly Summers, Former Vice President, Global Business Development and New Media Strategy, The Walt Disney Company -- Thomas Gewecke, Chief Digital Officer and Executive Vice President, Strategy and Business Development, Warner Bros. Entertainment -- Mitch Singer, Chief Digital Strategy Officer, Sony Pictures Entertainment -- Editors' Introduction -- Gail Berman, Founding Partner, Berman Braun -- Jordan Levin, President, Alloy Digital, and Chief Executive Officer, Generate -- Betsy Scolnik, Founder, Scolnik Enterprises -- Christian Mann, General Manager, Evil Angel Productions -- Ted Sarandos, Chief Content Officer, Netflix -- Anders Sjöman, Vice President, Communication, Voddler -- Editors' Introduction -- Scott Frank, Screenwriter- Director -- Paris Barclay,

Director- Producer -- Felicia D. Henderson, Writer- Producer -- Stanton "Larry" Stein, Partner, Liner Law -- Patric Verrone, Writer-Producer and Former President, Writers Guild of America, West -- Dick Wolf, Executive Producer and Creator, Law & Order -- Appendix -- Glossary -- About the Editors -- Index

Sommario/riassunto

Distribution Revolution is a collection of interviews with leading film and TV professionals concerning the many ways that digital delivery systems are transforming the entertainment business. These interviews provide lively insider accounts from studio executives, distribution professionals, and creative talent of the tumultuous transformation of film and TV in the digital era. The first section features interviews with top executives at major Hollywood studios, providing a window into the big-picture concerns of media conglomerates with respect to changing business models, revenue streams, and audience behaviors. The second focuses on innovative enterprises that are providing path-breaking models for new modes of content creation, curation, and distribution-creatively meshing the strategies and practices of Hollywood and Silicon Valley. And the final section offers insights from creative talent whose professional practices, compensation, and everyday working conditions have been transformed over the past ten years. Taken together, these interviews demonstrate that virtually every aspect of the film and television businesses is being affected by the digital distribution revolution, a revolution that has likely just begun. Interviewees include: • Gary Newman, Chairman, 20th Century Fox Television • Kelly Summers, Former Vice President, Global Business Development and New Media Strategy, Walt Disney Studios • Thomas Gewecke, Chief Digital Officer and Executive Vice President, Strategy and Business Development, Warner Bros. Entertainment • Ted Sarandos, Chief Content Officer, Netflix • Felicia D. Henderson, Writer-Producer, Soul Food, Gossip Girl • Dick Wolf, Executive Producer and Creator, Law & Order
