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Nota di contenuto	Front matter -- Contents -- Foreword -- 1 From Sustainability to Flourishing -- 2 Why This, Why Now? -- 3 The Roots of Flourishing -- 4 Introduction to the Reflective Practices -- 5 Foundational, Individual Practices -- 6 Team and Organizational Practices -- 7 Systems-Level Practices -- 8 Conclusion: The Path Forward -- Afterword -- The Odyssey of This Book -- Acknowledgements -- About the Authors -- Notes -- Index
Sommario/riassunto	The notion of responsible business has infiltrated our markets, and "going green" is now a part of our mindset. But, sustainability as we know it is not enough. Flourishing—the aspiration that humans and life in general will thrive on the planet forever—should be a key goal for every business today. This is a bold concept, like sustainability was a decade ago. Just as sustainability has become a matter of course, so too will flourishing become a cornerstone of business tomorrow. How are companies to attain this big-picture goal? Drawing together decades of research along with in-depth interviews, Flourishing Enterprise argues that many strategic, organizational, and operational efforts to be sustainable reach the potential of flourishing when they incorporate one additional ingredient: reflective practices. Offering more than a dozen such practices, this book leads readers down a path

to greater business success, personal well-being, and a healthier planet. Readers will find that adding reflective practices to existing business efforts does not require more work; it simply changes the way we do our work and, more importantly, the results we achieve. Cultivating emotional and spiritual health is the next frontier; this future-oriented guide develops these core competencies while stretching the ongoing conversation about profitable, sustainable business.

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