

1. Record Nr.	UNINA9910786598803321
Titolo	Chinese business in southeast Asia : contesting cultural explanations, researching entrepreneurship // [edited by] Edmund Terence Gomez and Hsin-Huang Michael Hsiao
Pubbl/distr/stampa	London : , : Routledge, , 2017
ISBN	1-136-00134-4 0-203-06027-X 1-283-84610-1 1-136-00126-3
Edizione	[[New ed.].]
Descrizione fisica	1 online resource (221 p.)
Altri autori (Persone)	GomezEdmund Terence XiaoXinhuang
Disciplina	338.88951059
Soggetti	Entrepreneurship - China Corporations, Chinese - Southeast Asia
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 175-201) and index.
Nota di contenuto	Cover; Chinese Business in Southeast Asia Contesting Cultural Explanations, Researching Entrepreneurship; Copyright; Contents; List of Tables; Contributors; Preface; Introduction Chinese Business Research In Southeast Asia; 1 Singapore; 2 Malaysia; 3 Thailand; 4 The Philippines; 5 Indonesia; 6 Taiwanese Business in Southeast Asia; Notes; Bibliography; Index
Sommario/riassunto	Presents empirical findings from different South-East Asian countries to demonstrate that Chinese businessmen employ a variety of strategies in their networking, entrepreneurship and organisational and firm development; and concludes that much more research is needed in order to provide a full understanding of Chinese business success.