

1. Record Nr.	UNINA9910786584603321
Autore	Davies Matt
Titolo	Oppositions and ideology in news discourse [[electronic resource] /] / Matt Davies
Pubbl/distr/stampa	London ; ; New York, : Bloomsbury Academic, 2013
ISBN	1-283-85355-8 1-4411-4633-4 1-4411-6044-2
Descrizione fisica	1 online resource (241 p.)
Collana	Advances in Stylistics Advances in stylistics
Disciplina	302.2
Soggetti	Debates and debating in mass media Discourse analysis - Political aspects - Great Britain Ideology - Political aspects - Great Britain Journalism - Objectivity - Great Britain Journalism - Political aspects - Great Britain Journalism - Great Britain - Language Mass media - Political aspects - Great Britain
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	FC; Half title; Series; Title; Copyright; Contents; Acknowledgements; Preface; Symbols and Typographical Conventions; List of Tables; List of Figures; 1 Introducing Constructed Oppositions in News Discourse; 2 Lexical Semantic Approaches to Opposition; 3 The Role of Syntactic Frames in Opposition Triggering; 4 The Role of Conceptual Relations in Opposition Triggering; 5 Case Study 1: The Ideological Function of Clustered Oppositions in the Representation of Anti-War Protestors 6 Case Study 2: A Comparison of the Role of Constructed Oppositions in Two News Reports of a Countryside Alliance Protest March7 Oppositions and Ideological Cohesion; 8 A New Approach to Studying the Construction of 'us' and 'them' in News Discourse; Notes; References; Index
Sommario/riassunto	Constructed opposition has proved as viable an area of research as

traditional antonymy, and a useful tool in looking at ideologically orientated texts. This book investigates how binary oppositions are constructed discursively and the potential ideological repercussions of their usage in news reports in the British press. The focus is particularly on the positive presentation of groups and individuals subsumed under the first person plural pronouns 'us' and 'we', and the simultaneous marginalization of groups designated as 'they' or 'them'. Exploring the dynamic relations between the linguist

2. Record Nr.	UNINA9910817514103321
Autore	Browning Larry D
Titolo	Sematech : saving the U.S. semiconductor industry // Larry D. Browning and Judy C. Shetler
Pubbl/distr/stampa	College Station, TX, : Texas A&M University Press, c2000
ISBN	1-60344-727-X 0-585-37226-8
Edizione	[1st ed.]
Descrizione fisica	1 online resource (291 p.)
Collana	Kenneth E. Montague series in oil and business history ; ; no. 10
Altri autori (Persone)	ShetlerJudy C
Disciplina	338.7/62138152/0973
Soggetti	Semiconductor industry - Government policy - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references (p. 261-266) and index.
Nota di contenuto	Intro -- Contents -- Preface -- Long-Established Relations Drive Cooperation -- The Black Book Sets the Structure -- Collaboration amidst Controversy -- Start-up Struggles -- Reaching Consensus on Standards -- Supplier Relations Lead toward Partnering -- Quality -- A New Mission -- Learning from the Sematech Experiment -- The Complexities of Sematech -- Chronology -- Sematech Centers of Excellence -- Intel's FourkStep Model for Constructive Confrontation -- Notes -- Bibliography -- Index.
