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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction -- Work, welfare, neorealism -- Sneaky sponsors -- Filming the housing revolution -- South like North -- "United Europe starts in school" -- Histories through tabloids -- Filmography -- Notes -- Film catalogues.
Sommario/riassunto	Paola Bonifazio investigates the ways in which films sponsored by Italian and American government agencies promoted a particular vision of modernization and industry and functioned as tools to govern the Italian people.