Record Nr. UNINA9910786551603321 Advances in applied social psychology. Volume 1 / / edited by Robert **Titolo** F. Kidd, Michael J. Saks Pubbl/distr/stampa New York:,: Psychology Press,, 1980 **ISBN** 1-317-77023-4 1-315-80300-3 1-317-77024-2 Descrizione fisica 1 online resource (458 p.) Altri autori (Persone) KiddRobert F SaksMichael J Disciplina 302 Social psychology Soggetti Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes indexes. Nota di bibliografia Includes bibliographical references and indexes. Nota di contenuto Cover; Half Title; Title Page; Copyright Page; Table of Contents; Preface; 1. What Is Applied Social Psychology? An Introduction; Historical Fix; Conceptual Fix: What Is Applied Social Psychology?; An Extended

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