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Note generali   Description based upon print version of record.

Nota di bibliografia   Includes bibliographical references at the end of each chapters.

Nota di contenuto   Cover; Editorial advisory board; Guest editorial; A topology of Twitter research: disciplines, methods, and ethics; Programmed method: developing a toolset for capturing and analyzing tweets; Astrophysicists on Twitter; Twitter and TV events: an exploration of how to use social media for student-led research; Social media as a political backchannel; Polarisation in political Twitter conversations; Global social media, local context

Sommario/riassunto   It might still sound strange to dedicate an entire ebook exclusively to a single Internet platform. But it is not the company Twitter, Inc. that is the focus; this ebook is not about a platform and its features and services. It is about its users and the ways in which they interact with one another via the platform, about the situations that motivate people to share their thoughts publicly, using Twitter as a means to reach out to one another. And it is about the digital traces people leave behind when interacting with Twitter, and most of all about the ways in which these traces - as a new ty