Record Nr. UNINA9910786520903321 Knowledge-based value creation dynamics in 21st century **Titolo** organizations / / guest editor, Dr Daniela Carlucci Pubbl/distr/stampa [Bradford, England]:,: Emerald,, 2014 ©2014 **ISBN** 1-78441-052-7 Descrizione fisica 1 online resource (92 p.) Collana Measuring Business Excellence: The Journal of Organizational Performance Management, , 1368-3047 ; ; Volume 18, Number 1 658.4038 Disciplina Intellectual capital - Management Soggetti Knowledge management Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia "Published in Association with the Performance Management Note generali Association"--Cover. Includes bibliographical references. Nota di bibliografia Cover; Guest editorial; Measuring value creation: VAIC and EVA; Nota di contenuto Intellectual capital and performance of listed companies: empirical evidence from Italy; Seeking the stakeholder-oriented value of innovation: a CKI perspective; Incentives and performance measures for open innovation practices; Assessing the link between revenue management and performance: insights from the Italian tourism industry; Between solidarism and business management: assessing management factors for social enterprise: a survey in Italy: Corporate and product brands: do they improve SMEs' performance? The contributions to this ebooks deal with different aspects, which are Sommario/riassunto important in advancing knowledge concerning how knowledge resources and their management contribute to improve performance and value created in 21st century organizations. In particular, this ebook provides a substantial contribution to the subject in terms of methodology and investigations on field according to different perspectives of analysis, atomistic vs. holistic view of knowledge resources as well as of value creation, and in a variety of contexts.