1. Record Nr. UNINA9910786508503321 Autore Gazzola Michele Titolo The evaluation of language regimes: theory and application to multilingual patent organisations / / Michele Gazzola Amsterdam, Netherlands;; Philadelphia, Pennsylvania:,: John Pubbl/distr/stampa Benjamins Publishing Company, , 2014 ©2014 **ISBN** 90-272-7045-7 Descrizione fisica 1 online resource (402 p.) Multilingualism and Diversity Management (MDM);; Volume 3 Collana Disciplina 306.44/94 Soggetti Language policy - Europe Linguistic minorities - Europe Multilingualism - Europe Multicultural education - Europe Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto The Evaluation of Language Regimes; Editorial page; Title page; LCC data; Table of contents; List of figures; List of tables; List of abbreviations; Acknowledgements; Introduction; Setting the scene; Chapter 1. The need for evaluation in language policy; 1.1 Historical overview; 1.1.1 Evaluation in language policy and planning: A missing link; 1.1.2 Language policy evaluation: An outline; 1.2 Language policy and individuals' welfare: 1.2.1 Language policy as public policy: 1.2.2 Linguistic laissez-faire and language policy 1.2.3 Linguistic environments, welfare and language policies 1.3 The role of evaluation in language planning; Part I. Theory; Chapter 2. The criteria of efficiency and fairness; 2.1 Efficiency and fairness in

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## Sommario/riassunto

Building on existing analytical frameworks, this book provides a new methodology allowing different language policies in international multilingual organisations (or "language regimes") to be compared and evaluated on the basis of criteria such as efficiency and fairness. It explains step-by-step how to organise the evaluation of language regimes and how to design and interpret indicators for such evaluation. The second part of this book applies the theoretical framework to the evaluation of the language policy of the Patent Cooperation Treaty (PCT) division of the World Intellectual Property