1. **Record Nr.**   UNISA996389834003316

Autore	James, King of England, <1633-1701.>
Titolo	His Majesties letter to sundry of the lords, and others of His Majesties most honourable Privy Council, calling them to be witnesses of the Queens labour [[electronic resource]]
Pubbl/distr/stampa	[London, : s.n., 1692]
Descrizione fisica	1 sheet ([1] p.)
Soggetti	Great Britain History James II, 1685-1688 Early works to 1800
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Caption title. Imprint from Wing. Reproduction of the original in the Bodleian Library.
Sommario/riassunto	eebo-0014

2.	Record Nr.	UNINA9910786502903321
	Autore	Swires-Hennessy Ed
	Titolo	Presenting data : how to communicate your message effectively / / Ed Swires-Hennessy
	Pubbl/distr/stampa	Chichester, England : , : Wiley, , 2014 ©2014
	ISBN	1-118-90186-X
	Descrizione fisica	1 online resource (154 p.)
	Disciplina	001.4/226
	Soggetti	Communication of technical information Statistics Communication in science
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di contenuto	Presenting Data; Contents; List of Tables; List of Figures; Introduction; Preface; Audience; How to read; Acknowledgements; 1 Understanding number; 1.1 Thousands separator; 1.2 Decimal separator; 1.3 Level of detail in comparisons; 1.4 Justification of data; 1.5 Basic rounding; 1.6 Effective rounding; Notes; 2 Tables; 2.1 Position of totals in tables; 2.2 What is a table?; 2.3 Reference tables; 2.4 Summary tables; 2.5 How tables are read; 2.6 Layout of data in tables; 2.7 Capital letters for table titles and headings in tables; 2.8 Use of bold typeface 2.9 Use of gridlines and other lines in tables Notes; 3 Charts (bar charts, histograms, pie charts, graphs); 3.1 How the user interprets charts; 3.2 Written aims for charts; 3.3 Scale definition and display; 3.4 Difference between bar charts and histograms; 3.5 Pie chart principles; 3.6 Issues with pie charts; 3.7 Graph principles; 3.8 Issues with graphs; 3.9 Pictogram principles; 3.10 Comparative charts: Multiple pies, multiple bar charts, double scale graphs; 3.11 Graphics; 3.12 Three-dimensional charts; Notes; 4 Numbers in text; 4.1 Numbers written as text; 4.1.1 Correct numbers 4.1.2 Clear numbers 4.1.3 Concise numbers; 4.1.4 Consistent numbers; 4.2 Ordering of data; 4.3 Technical terms; 4.4 Plain language; 4.5 Emotive language; 4.6 Key messages; Notes; 5 Data presentation on the Internet; 5.1 The early years; 5.2 Statistics on CD-ROMs; 5.3

Data on the Internet; 5.4 Charts on the Internet; 5.5 Text on the Internet; Notes; EULA

Sommario/riassunto	Presenting Data provides an easy-to-understand guide to the basic principles of data presentation and their application without the need for prior statistical training. Following the theory of each technique, poor examples are presented and analyzed, lessons drawn and principles explained and summarized along with a concluding set of good examples. A vast range of tables, charts, maps, text and data visualization are presented to illustrate errors as well as possible solutions to difficult presentational issues; throughout the book the main focus is on getting the correct message from the