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Autore	Goodpasture John C. <1943->
Titolo	Maximizing project value : a project manager's guide / / John C. Goodpasture
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Title Page; Copyright; About the Author; Dedication; Table of Contents; Preface; Acknowledgments; CHAPTER 1 Understanding Project Value; Concepts in Managing Projects for Value; Concept 1: Projects Derive Their Value from Goal Achievement; Concept 2: Projects Are Investments Made by Management; Concept 3: Project Investors/Sponsors Tolerate Risk; Concept 4: The Investment Equation Becomes the Project Equation; Concept 5: Value Is a Balance of Quality, Resources, and Risk; Dimensions and Measures of Value; Quality Dimensions of Value; Consumers Value the Outcomes of Processes Monetary Measures of ValueNet Present Value; Economic Value Add; Expected Monetary Value; Expected Value; CHAPTER 2 The Sources of Value for Projects; Strategy Is the Journey to Goals; The Need for Change Drives Goal Setting; Change As a Consequence of Opportunity; Six Steps in Strategic Planning from Opportunity to Projects; A Model for Goal Deployment and Strategic Planning; Step 1: Opportunity Identification; Step 2: Goal Development; Step 3: Strategy Development; Step 4: Concept of Operations; Step 5: Operating Programs; Step 6:

Project Identification

CHAPTER 3 Balancing investment, Returns, and RiskSelecting Projects for Investment; Financial Scorecard; Goals Scorecard; Measurable Criteria for Value Decisions; Decision Policy for Selecting Projects; Decision Tools for Selecting Projects; Understanding the Project Balance Sheet: Implementing the Project Equation; The Project Balance Sheet Concept; The Left Side of the Project Balance Sheet; The Right Side of the Project Balance Sheet; Resolving Balance Sheet Issues; The Project Equation and the Project Manager's Mission; CHAPTER 4 Estimating the Future; Scoping the Future

The Project Charter and Business CaseRequirements Translation; Planning the Delivery of Value; Choosing between Implementation Alternatives; Decision Tables for Implementation Alternatives; Triple Constraint Estimates on the Balance Sheet; Gap Analysis; Evaluating Risks on the Project Balance Sheet; Risk Evaluation; Statistical Distribution for the Project Balance Sheet; CHAPTER 5 Delivering Value; Earned Value; Accomplishing Project Tasks to Earn Value; Cost-Centric Earned Value Systems; Defining the Work to Be Accomplished; Defining Earned Value Measurements

Applying Earned Value MeasurementsA More Complex Earned Value Example; Practical Problems; Time-Centric Earned Value Systems; Defining the Work; Measurements of Value; Applying the Measurements; CHAPTER 6 Schedule Risk and Value Attainment; Managing Schedule Risk; Schedule Fundamentals; Schedule Primitives; Schedule Architecture; Attaining Value and Managing Benefits; The Benefits Manager; Sources of Benefits; Benefits Metrics; Example of Benefits Management; Key Performance Indicators; Example of KPI Management; Bibliography; Index

Sommario/riassunto

Maximizing project value is about optimizing the tradeoff between project value and business value, two values that are constantly in tension between the project manager and the project sponsor. In this book the author brings his wealth of experience in project management to demonstrate how to increase a project's value and ultimately contribute to the attainment of business goalsFrom exploring the nature of "value," as tangible resources and moral or ethical attributes, to how best to approach decision-making, the book offers thorough coverage of this essential aspect of project management. T

2. Record Nr.	UNINA9910786479503321
Autore	Rooney Morgan
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Pubbl/distr/stampa	Lanham, MD, : Bucknell University Press, c2013
ISBN	1-283-83461-8 1-61148-477-4
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Collana	Transits: literature, thought & culture, 1650-1850
Disciplina	813
Soggetti	English fiction - French influences English fiction - 18th century - History and criticism English fiction - 19th century - History and criticism Literature and history France History Revolution, 1789-1799 Literature and the revolution
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Sommario/riassunto	Through an examination of a representative body of non-fiction prose from the French Revolution debate and a variety of subgenres of the novel from the 1790-1814 period, this study traces the development of the discursive phenomenon it describes as "the struggle for history's

authority" and the consequences thereof for the British novel. In particular, it provides a framework for understanding the novel's evolving relationship with history (as event, as historiography) in the period.
