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Autore	Miller Hugh T (Hugh Theodore), <1953->
Titolo	Governing narratives [[electronic resource]] : symbolic politics and policy change // Hugh T. Miller
Pubbl/distr/stampa	Tuscaloosa, : University of Alabama Press, c2012
ISBN	0-8173-8628-9
Descrizione fisica	1 online resource (160 p.)
Collana	Public administration: criticism & creativity
Disciplina	320.6
Soggetti	Communication in politics Policy sciences Political planning Public administration
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Words/action -- The mobilization of stories -- Connotation -- The politics of changing practices -- Narrative performance -- Conclusion -- Appendix 1: narratives in drug policy -- Appendix 2: environmental policy discourse.
Sommario/riassunto	By highlighting the degree to which meaning making in public policy is more a cultural struggle than a rational and analytical project, Governing Narratives brings public administration back into a political context. In Governing Narratives, Hugh T. Miller takes a narrative approach in conceptualizing the politics of public policy. In this approach, signs and ideographs-that is, constellations of images, feelings, values, and conceptualization-are woven into policy narratives through the use of story lines. For example, the ideograph "acid rain" is