Record Nr. Titolo	UNINA9910786435303321 Travelling concepts for the study of culture [[electronic resource] /] /
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Pubbl/distr/stampa	Berlin ; ; Boston, : De Gruyter, 2012
ISBN	1-283-85651-4 3-11-022762-2
Descrizione fisica	1 online resource (428 p.)
Collana	Concepts for the study of culture ; ; 2
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Disciplina	302.23 306
Soggetti	Mass media and culture Discourse analysis, Narrative Culture - Study and teaching Collective memory
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Front matter Preface and Acknowledgments Table of Contents I. Theoretical Frameworks: Models for the Study of Culture Travelling Concepts as a Model for the Study of Culture / NEUMANN, BIRGIT / NÜNNING, ANSGAR Translation - A Concept and Model for the Study of Culture / BACHMANN-MEDICK, DORIS Cultural Transfer / WENDLAND, ANNA VERONIKA Emergence as a Model for the Study of Culture / TRANINGER, ANITA II. KEY CONCEPTS FOR THE STUDY OF CULTURE The Underlying Logic of the Study of Culture / WIRTH, UWE Culture as Text: Reading and Interpreting Cultures / BACHMANN- MEDICK, DORIS Metaphorical Anastomoses: The Concept of 'Network' and its Origins in the Nineteenth Century / FRIEDRICH, ALEXANDER Narrativist Approaches and Narratological Concepts for the Study of Culture / NÜNNING, ANSGAR Identity, Alterity and the Work of the Narrative: A Transdisciplinary Discourse Report / MÜLLER- FUNK, WOLFGANG Gender as a Travelling Concept: A Feminist Perspective / OLSON, GRETA Cultural Memory and Memory Cultures / NEUMANN, BIRGIT / ZIEROLD, MARTIN Performativity and

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	Performance / VELTEN, HANS RUDOLF 'Stimmung': The Emergence of a Concept and Its Modifications in Psychology and Physiology / WELSH, CAROLINE Visuality and Visual Culture / HORSTKOTTE, SILKE Space and Cultural Geography / GÜNZEL, STEPHAN From Media Anthropology to Media Ecology / BERENSMEYER, INGO Mass Media, Media Culture and Mediatisation / ZIEROLD, MARTIN Material Culture and Materiality / AUSLANDER, LEORA Transnational and Global Perspectives as Travelling Concepts in the Study of Culture / BÖSCH, FRANK / BÜSCHEL, HUBERTUS Conceptual Transfer: A Cognitive Approach to the Construction, Re-Interpretation and Re- Contextualisation of Academic Concepts / HALLET, WOLFGANG Notes on Contributors
Sommario/riassunto	Bringing together innovative and internationally renowned experts, this volume provides concise presentations of the main concepts and cutting-edge research fields in the study of culture (rather than the infinite multitude of possible themes). More specifically, the volume outlines different models for the study of culture, explores avenues for interdisciplinary exchange, assesses key concepts and traces their travels across various disciplinary, historical and national contexts. To trace the travelling of concepts means to map both their transfer from one discipline, approach or culture of research to another, and also to identify the transformations which emerge through these processes of transfer. The volume serves to show that working with (travelling) concepts provides a unique strategy for research and research design which can open up a wide range of promising perspectives for interdisciplinary exchange. It offers an exemplary overview of an interdisciplinary and international approach to the travelling concepts that organize, structure and shape the study of culture. In doing so, the volume serves to initiate a dialogue that exceeds disciplinary and national boundaries and introduces a self-reflexive dimension to the field, thus affording a recognition of how deeply disciplinary premises and nation-specific research traditions affect different approaches in the study of culture.