1.	Record Nr.	UNINA9910786434503321
	Autore	Biendarra Anke S
	Titolo	Germans going global [[electronic resource]] : contemporary literature and cultural globalization / / Anke S. Biendarra
	Pubbl/distr/stampa	Berlin ; ; Boston, : De Gruyter, c2012
	ISBN	1-283-85692-1 3-11-028291-7
	Descrizione fisica	1 online resource (256 p.)
	Collana	Interdisciplinary German cultural studies ; ; 12
	Classificazione	GN 1411
	Disciplina	830.9
	Soggetti	German literature - History and criticism Globalization in literature
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references and index.
	Nota di contenuto	Front matter -- Contents -- Acknowledgements -- Introduction: Contemporary German Literature and Cultural Globalization -- 1 Effects of Globalization on the Literary Marketplace and Contemporary Authorship -- 2 Globalizing German Literature: Literary Debates around the Millennium -- 3 Brave New Work World: Narratives of the New Economy -- 4 Forms of Social Realism: Unemployment in Contemporary Narratives -- 5 Traveling Without Moving? Narratives of (Im)Mobility -- 6 Coda: Piles of Authenticity: Narrating 09/11 -- Works Cited -- Index
	Sommario/riassunto	Germans Going Global is the first monograph in English to address in depth the interrelatedness between contemporary German literature and globalization. In an interdisciplinary framework and through detailed readings of a wide variety of texts, the study shows how the challenges globalization has posed for Germany over the last two decades have been manifested and reimagined in aesthetic production. Analyses of the literary marketplace and public debates illuminate the more material sides of this development. The study also analyzes the ways in which German-language writers born between 1955 and 1975, such as Chr. Kracht, Th. Meinecke, J. Hermann, S. Berg, F. Illies, K. Röggla, J. v. Düffel, and G. Hens, respond to the pressures of globalizing factors, and how these have influenced notions of

authorship and literary aesthetics. It shows how narratives dealing with the neoliberal work world, global travel, and the aftermath of 09/11 implicitly comment on contemporary debates on globalization, its socio-economic nature, and the impact for local culture. By presenting a literary history of the present, Germans Going Global deepens the reader's understanding of contemporary Germany and its cultural production.

2.	Record Nr.	UNINA9910746958603321
	Titolo	Advances in Best-Worst Method : Proceedings of the Fourth International Workshop on Best-Worst Method (BWM2023) / / edited by Jafar Rezaei, Matteo Brunelli, Majid Mohammadi
	Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Springer, , 2023
	ISBN	3-031-40328-2
	Edizione	[1st ed. 2023.]
	Descrizione fisica	1 online resource (x, 247 pages) : illustrations (chiefly color)
	Collana	Lecture Notes in Operations Research, , 2731-0418
	Disciplina	733
	Soggetti	Operations research Management science Production management Mathematical optimization Operations Research and Decision Theory Operations Research, Management Science Operations Management Optimization
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Nota di bibliografia	Includes bibliographical references.
	Nota di contenuto	Probabilistic group decision-making using BWT -- Robust stakeholder-based group-decision making framework: the Multi-Actor Multi-Criteria Analysis (MAMCA) with the integration of Best-Worst Method (BWM) -- A consistent and consensual best-worst method and its application to salespersons' performance evaluation problem -- Which Prioritization Method is Better for Deriving Priority from Best-Worst

Preferences? A Theoretical and Experimental Analysis -- A hesitant multiplicative best-worst method for multiple criteria decision making -- Industry 4.0 and green entrepreneurship for environmental sustainability: Exploring barriers from an Indian SME Perspective -- Supplier selection for the oil industry using a combined BWM & F-VIKOR, case study: National Iranian South Oil Company -- Assessing smartness of an automotive industry: Importance-Performance Analysis -- Determining the criterion weights for the selection of volunteers in humanitarian organizations by the Best-Worst Method -- Emergency service quality assessment using SERVQUAL and BWM -- Avalanche risk analysis by a combined Geographic Information System and Bayesian Best-Worst Method -- Snow Avalanche Hazard Prediction Using the Best-Worst Method – Case Study: the Šar Mountains, Serbia -- Assessment of renewable energy development strategies with BWM-Grey TOPSIS.

Sommario/riassunto	This proceedings book contains selected papers from the Fourth International Workshop on Best-Worst Method (BWM2023), held in Delft, the Netherlands, from 8 to 9 June 2023. It presents recent advancements in theory and applications of the Best-Worst Method (BWM). It provides valuable insights on why and how to use BWM in a diverse set of applications including health, energy, supply chain management, and engineering. The book highlights the use of BWM in different settings including single decision-making vs group decision-making, full information vs incomplete and uncertain situations. Academics and practitioners who are involved in multi-criteria decision-making and decision analysis benefit from the papers published in this book.